



LOVETANN

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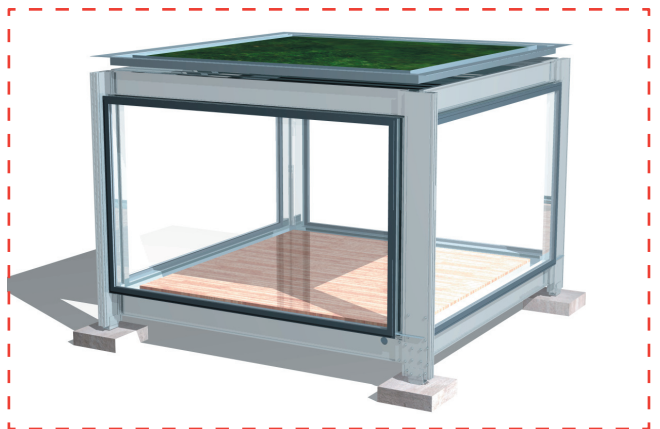
The Lovetann home breaks new ground in modular design with collaborative partners Snøhetta, Hydro and Siemens providing world-class materials and appliances.

Oslo, Norway, August 1, 2005 – With nothing but the best ingredients on hand, even a novice can produce a masterpiece in the kitchen. Such is the case with Lovetann, the modular home company making its debut in Norway this week. Lovetann has established partnerships with world leaders Snøhetta, Hydro and Siemens to develop a home that promises unparalleled quality and advanced technology.

The Lovetann home emerges from the drawing boards of Norwegian architecture firm, Snøhetta. The design responds to the desires of contemporary homebuyers, who seek efficiency and structural flexibility without compromising aesthetics or state-of-the-art technology. The result 'Lovetann by Snøhetta' is a fully customizable, modular home boasting consistently exceptional fabrication regardless of the choice of components.

Lovetann is pleased to have firm and flourishing relationships with suppliers whose reputation precedes them. Hydro has been providing engineering expertise to Lovetann and Snøhetta for the past two years. They have conducted research and development at their own facilities in Norway and Germany to produce modules that will sustain their currency as technology advances. Hydro's involvement assures utmost reliability and flexibility in everything from frames to façades.

Siemens has become an integral partner in the planning of Lovetann's infrastructure from electrical and heating systems to home appliances. Their industrial manufacturing experience and international presence allow Lovetann to bring technologically advanced equipment to homes in any location throughout the world. Siemens will provide all brown and white goods for Lovetann, including kitchen and bath appliances, televisions, stereos, computers and security systems. They will install or build the home as well as deliver and service it throughout the lifecycle of the home.



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With the partnership of Snøhetta, Hydro and Siemens, Løvetann has launched a collaboration that knows no limits. The homeowner is guaranteed a fail-safe customization process, knowing that they are selecting from a flawless array of components. With ingredients supplied by this extraordinary team, the Løvetann home is a recipe for success.

www.lovetann.com

(launching August 5th)

www.snohetta.com

www.hydro.com

www.siemens.com

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