



Hydro

**REDUXA<sup>®</sup>**

*Low-Carbon  
Aluminium*



**Aluminium made with  
renewable energy**

# Hydro REDUXA<sup>®</sup>

## Pushing the boundaries for low-carbon aluminium

Hydro is launching a new series of certified low-carbon aluminium products. Minimizing carbon footprint of our products and maximizing opportunities for our customers.

Through the use of renewable energy from hydro, wind and solar, we can produce cleaner aluminium than ever before.

Hydro REDUXA<sup>®</sup> has a maximum carbon footprint of 4.0 kg CO<sub>2</sub> per kg aluminium produced. One-quarter of the global average.

We certify that dedicated parts of our production hold among the highest standard in the world, also in a climate perspective, because we believe that when our customer's footprint shrinks, their opportunities expand.

Hydro's product line 4.0<sup>™</sup> is verified according to ISO 14064 by DNV GL.

Contact Hydro today to understand how we can offer products and services that can help you meet your sustainability goals: [hydro.com/redux](https://hydro.com/redux)

# Aluminium

Aluminium can be used over and over again without loss of quality. As a lightweight, strong and highly versatile material, it plays a big role in everyday life.

You can find aluminium in anything from cars and airplanes to bicycles, computers, food packaging and more.





Aluminium can be formed into a multitude of shapes.



Hydro produces primary aluminium, rolled products and wire rod at Karmøy, Norway.

# Hydro

Based in Norway and rooted in more than a century of experience in renewable energy, technology and innovation.

By continuously improving the way we produce aluminium, we strive to minimize the impact our activities have on the environment.

As of 2020, Hydro will be carbon neutral from a lifecycle perspective.



*We are aluminium*

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Photo: Getty/iStock, Hydro

Hydro is a fully integrated aluminium company with 35,000 employees in 40 countries. Rooted in more than a century of experience in renewable energy, technology and innovation, Hydro is engaged in the entire aluminium value chain, from bauxite, alumina and energy to primary aluminium, rolled and extruded products and recycling.