

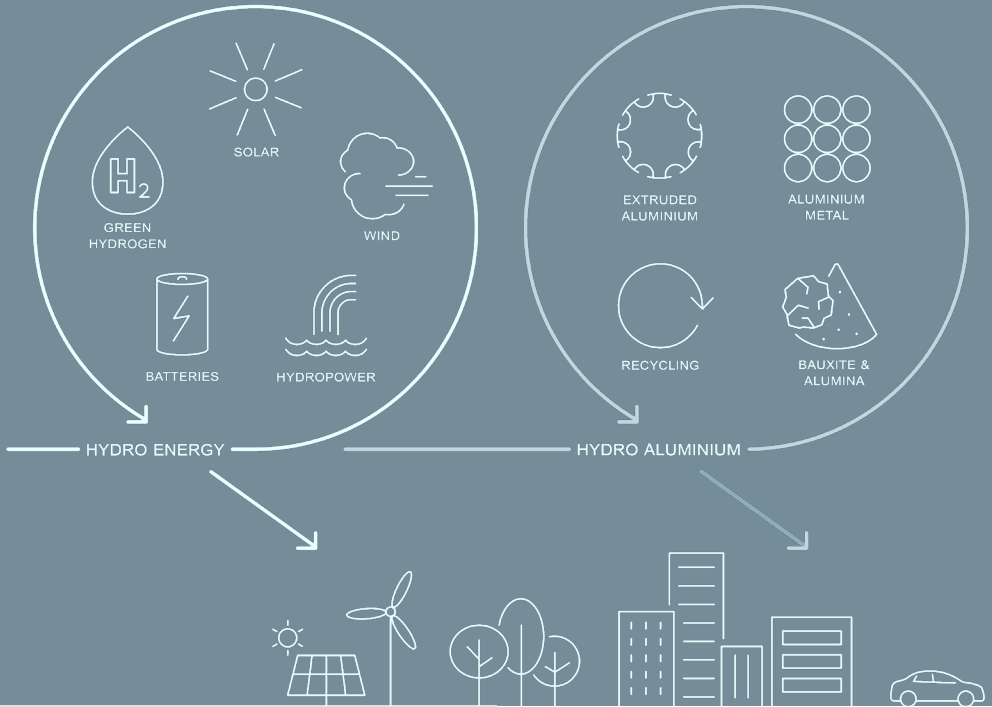
Hydro Building Systems at a glance



Hydro

— HYDRO

World leader for fully integrated aluminum



Our purpose

Creating a more viable society by developing natural resources into products and solutions in innovative and efficient ways.

Our ambition

Lifting profitability and driving sustainability - creating value for all stakeholders.



Our strategic direction

To tackle our global challenges, the world needs to produce and consume in new ways. We want to contribute to creating a fair society and circular economy by producing responsibly, delivering circular solutions, making net-zero aluminium by 2050 or earlier, and producing and using more renewable energy.



Our core values

These are the values we are building on:

CARE

We act with respect for people and the environment and place safety at the heart of our operations.

COURAGE

We break new ground and take measured risks with agility, accountability and foresight.

COLLABORATION

We work as partners internally and externally to unite competencies and create winwin opportunities.

— HYDRO BUILDING SYSTEMS

Who are we ?

#1

in the global aluminium
building systems industry

3,120

people (employees
as of end-2021)

Present in

23

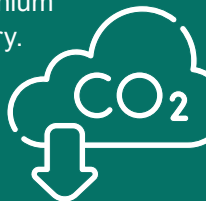
countries

60

nationalities (2021)

Our business

Developing and distributing
advanced systems in recycled
and low-carbon aluminium
for the building industry.



Our Markets

New buildings & renovation:
Health / well-being,
Education & Culture,
Shop, Individual
Houses, Tourism
& Leisure, Offices,
Collective Housing,
Extensions.



Our customers

- **Direct Customers**
Metal Builders fabricating and installing / Fabricators fabricating for installers
- **Indirect Customers**
End users for new housing, extension and renovation / Building Influencers : Architects, Buildings consultants and investors

Leading the way in the low-carbon, circular economy



Hydro Building Systems develops aluminium systems for the building industry with two types of aluminium : the low-carbon aluminium **Hydro REDUXA** and the recycled aluminium **Hydro CIRCAL**, made from 80% post-consumed recycled scrap, with a carbon footprint below 2.3 kg of CO₂e/kg aluminium.

BE THE UNDISPUTED LEADER



GROWTH

> 20% market share/
country in Europe
> Fast growth
in main non-
European markets



SUSTAINABILITY

> Reduce our
carbon footprint
by half (internal
and product
CO₂ emissions)



PLATFORMING

> Reduce the
number of our
articles by half



INNOVATION

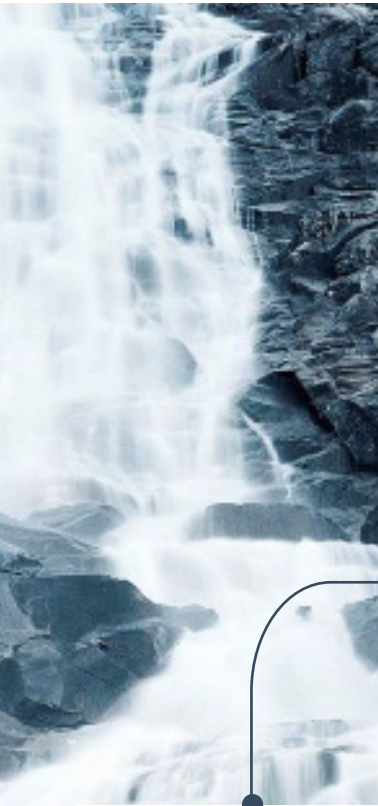
> Innovate
intelligently
and sustainably



DIGITALIZATION

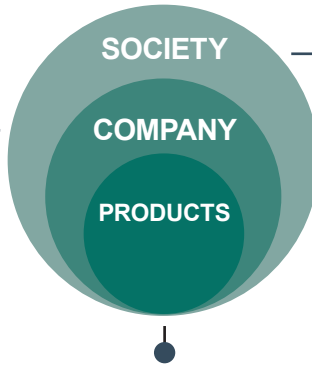
Internal applications
> One common
set up & Zero paper

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We go beyond for a better future

We believe that to be truly sustainable, we must look to a world beyond four walls and work to make it a reality – starting today. That's why we go beyond simply world-class low-carbon materials, to run every part of our business as sustainably as possible.



BEYOND PRODUCTS

Improve our environmental and social footprints in our operations

- Reduce energy consumption
- Use renewable energy
- Reduce plastics, landfilled waste, water consumption
- Sustainable workplaces
- Employee wellbeing, diversity and inclusion

BEYOND MATERIALS

Towards 100% circularity by 2025

- Sustainable Aluminium
- Circular High-Performance Products
- Optimised delivery & less packaging
- More recycled & recyclable components
- Increased energy performance
- Easily dismantlable

BEYOND COMPANY

Contributing to creating a fair society and a circular market

- Strong partnerships with NGOs
- Work with suppliers and customers for a greener market
- Provide education and skills in local communities

A CLEAR BRAND POSITIONING

For Project Specialists

WICONA[®]

By  Hydro

WICONA is a worldwide known German brand with over 70 years' experience, specialised in complex technological buildings and large customised facades.

For Premium Lovers



By  Hydro

TECHNAL is a premium brand available worldwide with over 60 years' experience, specialised in residential and architectural creative projects.

It is known under different names in some countries:



By  Hydro

Market > Italy



By  Hydro

*Market > Benelux,
Scandinavia and Baltic*

And Also Locally...

SÉRIES
ASKEY

By  Hydro

ASKEY offers a complete range of aluminium construction systems for industrial manufacturers who brand their products. Askey is therefore a white label.

Market > France.

sapa:

By  Hydro

This SAPA is positioned "value for money" and offers a wide range of aluminium solutions for metal builders, to meet the various needs of the construction and residential markets.

Markets > France, Spain and Portugal



Original Systems offers a complete line of architectural aluminium systems dedicated to the dealers business, for residential and non-residential buildings, new projects and renovations.

Market > Italy



Let's go beyond together!

HYDRO BUILDING SYSTEMS



Hydro